



December 2014

Dear Friend:

With the Christmas season upon us, I want to sincerely thank you on behalf of the Trinity Hospital Twin City Foundation for your ongoing support of the hospital and the Foundation's annual giving campaigns.

I'm writing you today to let you know about another important need at our community hospital—the need to invest in the newest breast cancer screening technology, 3D breast imaging. In 2011, the THTC Foundation raised \$86,467 to purchase a digital mammography unit for the hospital's imaging department, which made the best in technology available where we and those we love need it most, in our local area. However, now 3D breast imaging (known as tomosynthesis) is the cutting-edge standard of care for detecting and treating breast cancer early. This newest technology can be purchased for about \$182,000 as an enhancement to the machine the Foundation helped purchase in 2011. With your help, in any amount, we can purchase this upgrade and ensure that our mothers, sisters, wives, daughters, and even the men in our community (men can also be diagnosed with breast cancer), have nothing but the best technology available to them at Trinity Hospital Twin City.

October was breast cancer awareness month, and I had the honor of attending Trinity Hospital Twin City's In the Pink breast cancer awareness event. With over 100 people in attendance and 26 survivors recognized for their courageous battle, this event was extremely moving and helped educate our community on the prevalence of breast cancer, the importance of self-exams and mammograms and the value of supporting those around us as they bravely fight for their health.

The risk of breast cancer increases dramatically with age; the odds of detecting breast cancer across a lifetime are 1 in 8. According to the Susan G. Komen for the Cure Northeast Ohio Community Profile for 2011-2012, Tuscarawas County has a higher breast cancer mortality rate than the nation. There are nearly 3,600 patients in Trinity Hospital Twin City's group physician practice, Trinity Medical Group, who are eligible for a screening mammogram that don't have one documented in their medical record.

With breast cancer listed as the third most common cause of cancer death in Tuscarawas County, it is critical that we have the best in life-saving technology for our family, friends and neighbors. Tomosynthesis has many advantages over regular 2D imaging. It uses a low-dose of radiation, detects tumors and masses with a higher degree of accuracy (limiting false positives), provides a more holistic view of the breast and thicker tissues, and obtains images with more comfort and less pain than a traditional mammogram. Trinity Hospital Twin City performs nearly 1,000 mammograms a year and detects nearly 30 cancers.

I am asking that you consider making a tax-deductible donation to the Trinity Hospital Twin City Foundation to help us raise \$82,000 toward the purchase of the Seno Claire 3D Breast Tomosynthesis equipment. If you so choose, you may give in memory or in honor of a loved one, and your donation will be publicly acknowledged on the Foundation's web page and in the hospital's "Good News" community newsletter that will be distributed to nearly 30,000 homes in the spring.

I know you will do what you can to help with this need. Your support continues to position our hospital as a leader in cancer prevention and screening for our community. Thank you for your consideration of this request. May you and your family enjoy a wonderful Christmas season.

Sincerely,

Blair A. Hillyer

Blair Hillyer
THTC Foundation President

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PLEASE PRINT

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed is a gift of \$ _____ Please designate my gift: _____

I pledge \$ _____ to be made in payments of \$ _____ over 12 months.

I would like my gift to be publicly recognized and listed as (EXAMPLE: Mr. & Mrs. _____ or In Memory of _____)

Through a check made payable to **Trinity Hospital Twin City Foundation**



Please mail this completed form with your donation to:

**TRINITY HOSPITAL
TWIN CITY FOUNDATION**
P.O. Box 7
Dennison, OH 44621

Thank You!